

YUMMY JUMP GIVEAWAY CONTEST – TERMS AND CONDITIONS

Last updated: 25th September 2019

1. Eligibility: Yummy Jump's Giveaway Contest (the "Contest") is open only to those who register online by entering and verify their email address on www.yummyjump.com/giveaway website and who are at least 18 years old as of the date of entry.

2. Agreement to Rules: By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein.

3. Contest Period: Registrations will be accepted online starting on or about 1st July, 2019 and ending 31st December, 2019. All online registration and collected points must be received by 31st December 2019 midnight, 12:00 a.m., CST. We obtain the right to extend the contest period without any further notice.

4. How to Enter: To enter the contest registrants must enter their email address using the online form provided on www.yummyjump.com/giveaway. The entered email address must be verified by clicking on a verification link in an automated email sent to the registrants' email addresses. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Brandlift Ltd. You may enter only once and you must fill in the information requested. You may not enter more times than indicated by using multiple email addresses, identities or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of Brandlift Ltd. (the "Organizer").

Description of the Contest: The aim of the contest is to collect as many points as registrants can by executing the following social interactions:

- Register to the Contest
- Refer other participants to the contest via a unique link the Organizer provides.
- Follow Yummy Jump's Social Media pages (Twitter, Facebook, Instagram)

The rewards of the social interactions above are as follows:

- Registrants shall receive 10 points for entering the Contest
- Registrants shall receive 10 points for every new referred registrant via their unique link.
- Registrant shall receive 10 points (up to 30) for following any of Yummy Jump's social media pages (on Facebook, on Twitter, on Instagram).

5. Prizes: Top 10 entrants on the Contest's leaderboard will receive a branded hoodie. Entrants placed 11-25 on the Contest's leaderboard will receive a branded T-shirt. Besides that, 100 entrants will be selected in a random drawing under the supervision of the Organizer and will receive further 20 hoodies and 80 t-shirts, altogether.

Registrants will be able to redeem their Gems after downloading Yummy Jump mobile app and copying their promo code in the appropriate section of the game. One Gem collected within the giveaway will be equal to one gem in the mobile game, and the total number of gems distributed will be no more than 500 000 gems. No cash or other prize substitution permitted except at Sponsor's discretion. The prize is non-transferable. Any and all prize related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner notification: Winners of the Contest will be notified via email to the email address they entered the Contest with on the week of the 13rd January 2020. Brandlift Ltd. shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize

within 15 days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and an alternate winner selected.

The receipt by winner of the prize offered in this Contest is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT ORGANIZER'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

9. Terms: Brandlift Ltd. reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Contest should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. Brandlift Ltd. reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions.

By entering the Contest, you agree to receive email newsletters periodically from Brandlift Ltd. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

10. Limitation of Liability: By entering you agree to release and hold harmless Brandlift Ltd. and its subsidiaries, affiliates, partners, representatives, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any

part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

11. Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF **California US**, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the US. having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the www.yummyjump.com Web Site. To read the Privacy Policy, [click here](#).